



Inventor Prize Entry Form

Entries need to be submitted online, however this document provides an overview of what we are asking in the first stage entry form to help you prepare your answers.

[The online entry form can be found online here.](#)

This is the entry form for the Inventor Prize which will be used to assess your solution against the published [Judging Criteria](#).

Before you submit an entry, please ensure that you meet all the [Eligibility Criteria](#) and that you have carefully read the questions and guidance. You should also read the [Frequently Asked Questions](#) (FAQs) and [Terms and Conditions](#).

In this entry form, we want you to articulate your creativity and thoroughly describe your innovation. The entry form is designed to provide us with an overview of your idea.

Please respond directly to the questions and within the word count provided. Use concrete examples and/or evidence to back up your statements, wherever possible.

If you have any further questions or queries relating to the Inventor Prize that have not been answered in the [FAQs](#) and [Terms and Conditions](#), please email inventorprize@nesta.org.uk.

The **deadline** for applications is the **22nd of October, 2017 (23:00 GMT)**.

There are 3 sections in the entry form

1. Your Details
2. Your Idea
3. Programme Evaluation questions and declaration

(*) indicates required fields

Section 1: Your Details

1a. Contact Details

Full name of lead contact *	
Job Title (if applicable)*	
Email address *	
Address line 1 *	
Address line 2	
City *	
Postcode*	
Phone number*	
Country*	

1b. Are you applying as an individual/group/micro business? *

A group is a small team.

A micro business has up to 10 employees.

Other could include NGOs, charities, CICs etc.

- Individual Group Micro Business Other (please specify)

1c. If you are a profit seeking business, please confirm you have less than 10 employees and a turnover of less than £632,000.

- Yes N/A

1d. Name of organisation or group (if applicable)

1e. Organisation/Group website URL (if applicable)

1f. Company/Charity Registration Number (if applicable)

1g. Please confirm that your lead contact is over 18.

- Yes No

Section 2: Your Idea

In this section, we would like you to tell us about your innovative product and how you think it meets the judging criteria. Each question guides you through the criteria that the judges are interested in.

This is the section against which your application will be assessed.

2a Name of your product*

2b SUMMARISE your product

Please provide a summary of your product in no more than 150 words.

(This will be shared)

2c Please upload an image of your prototype (if you are submitting a digital product, please submit a screenshot of what the user would see).

Criteria 1: Innovation*

The product should be new, adapted or repurposed in a more effective way for its intended use.

C1a Please tell us how your product works and why it is original.

Please write no more than 200 words.

Criteria 2: Insight and Impact*

The entrant should demonstrate a real understanding of how their product could help make the lives of people in the UK better. Explaining what the need is and how the product addresses that need.

C2a What societal issue is your product helping to address?

Please write no more than 100 words.

C2b Who do you think will use your product and in what ways will it make their lives better?

Please write no more than 200 words.

Criteria 3: Quality and Safety *

Entrants should demonstrate an understanding of the relevant safety standards and regulations and how their product will seek to meet them, as well as being of high quality and attractive to users.

C3a What are the features of your product that make it of high quality and user-friendly?

Please write no more than 200 words.

C3b How will you produce or develop your product?

Think about what is relevant for your product. E.g. physical - manufacturing methods, digital - development considerations, materials etc.

Please write no more than 200 words.

C3c If you are selected as a finalist, what steps will you take during the prize to get relevant feedback to prove that your product is desirable, effective and easy to use?

Please write no more than 200 words.

Criteria 4: Market Potential & Feasibility*

Entrants should consider who would buy their product and how much it will cost them to buy it. Entrants should ensure that their product is accessible and affordable to the potential users. Demonstrating an understanding of their target audience and ways to ensure successful commercialisation and the growth potential of their product

C4a Who will buy this product, what do you think the realistic market price is and why?

Please write no more than 200 words.

C4b What do you think the (1) opportunities and (2) barriers are to getting your product used by as many people as possible?

Think about competitors and how your product is different to what is on the market.

Please write no more than 200 words.

Section 3 - Programme Evaluation Questions

Questions in this section are for evaluation purposes only. They will be looked at separately and will not be considered as part of the assessment process.

3a. What percentage of women constitute the team that developed this product?

- 0-25%
- 26-50%
- 51-75%
- 76-100%

3b. Provide an age range for your team, clearly stating the age of the oldest and youngest person.

3c. What ethnicities do your team represent?

- White
- Mixed ethnic groups
- Asian/Asian British
- Black/African/Caribbean/Black British
- Other ethnic group

3d. Does anyone in your team consider themselves to have a disability under the Equality Act 2010?

- Yes No

3e. How did you hear about the prize?*

Please choose one of the following - Newsletter, Social Media, TV or Radio, Events, Print Media, Web, Word of Mouth - and specify the name of your source:

E.G. Social Media, Nesta account

3f. Why are you taking part in the prize?*

Please select a maximum of THREE responses.

- The prize inspired me to create something new.
- The prize can show me how to transfer my knowledge/ability for new purposes.
- The prize is a great opportunity to partner with more experienced people and organisations.
- I am interested in winning the prize.
- I am interested in increasing my reputation.
- I am interested in doing something that can help people.
- I am interested in developing my skills in this area.
- I would like to develop more partnerships.

- Other (please specify)

3g. Have you ever taken a product to market?*

Yes No

3h. Have you ever participated in a prize before? *

Yes No

If yes, which one(s): _____

3i. What type of support will you need to develop your idea further?*

Please select a maximum of THREE responses.

- Business development grants
- Market research advice
- Legal advice
- IP (intellectual property) advice
- Product design
- User testing
- Business skills
- Communications/marketing/PR Measurement and evaluation
- Establishing/optimising supply chain
- Human resources
- Financial planning/modelling
- Other (please specify)

3j. Have you ever received funding for this product? If yes, what type of funding?*

- I haven't received funding for this product
- Government (local and national)
- Private (investment, crowdfunding etc)
- Personal (savings, family and friends)
- Other

3k *Only for individuals or teams who aren't a business or formal organisation.*

Are you willing to become a business/company/entity in order to take part in this prize?*

Please write no more than 50 words.

Declaration

D1 Do you already have a working model (prototype) of your product?

- Yes No

D2 Please indicate that you have read and are accepting our Terms and Conditions.

- Yes No

D3 Can you confirm that, to the best of your knowledge, you comply with all the eligibility criteria ([link](#)) for the prize?

- Yes No